

The background of the image is a photograph of a solar farm. Rows of solar panels are visible, stretching into the distance. In the background, there is a dark, silhouetted forest against a light sky. The overall tone is professional and clean.

CEGAL

A global **tech** powerhouse,
specialized in **energy**

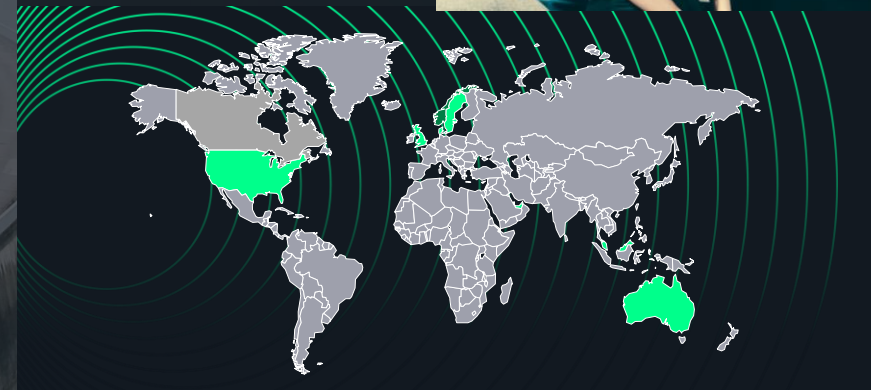
Meet Cegal

A global tech powerhouse specialized in energy

CEΘAL

+900
Employees

+1000
Customers



23 cities

9 countries



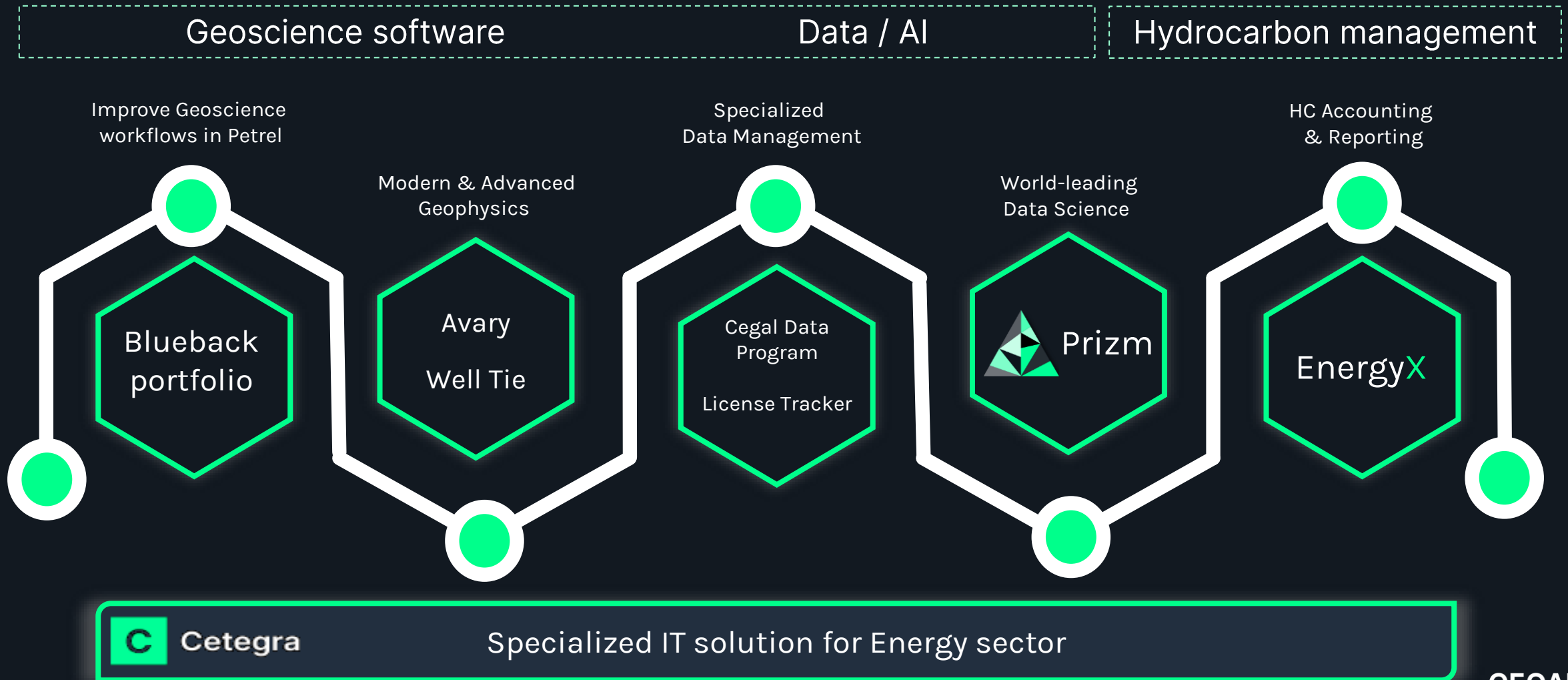
Revenue
200 MUSD

Fast growing

Solid profitability

High employee engagement

House of Software in Cegal

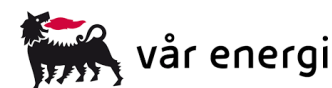


The EnergyX story

Incubation team established in 2019 to create SaaS solutions for the energy industry to:

- ✓ displace legacy systems with innovative, next-gen cloud-native software, and
- ✓ expand into new and emerging markets in renewables to enable a more sustainable future

Proven strategy with key customers in Norway.
Strong momentum in UK and NL.
The team now counts 30+ super skilled fuzz fighters in Norway and UK.



The Plan

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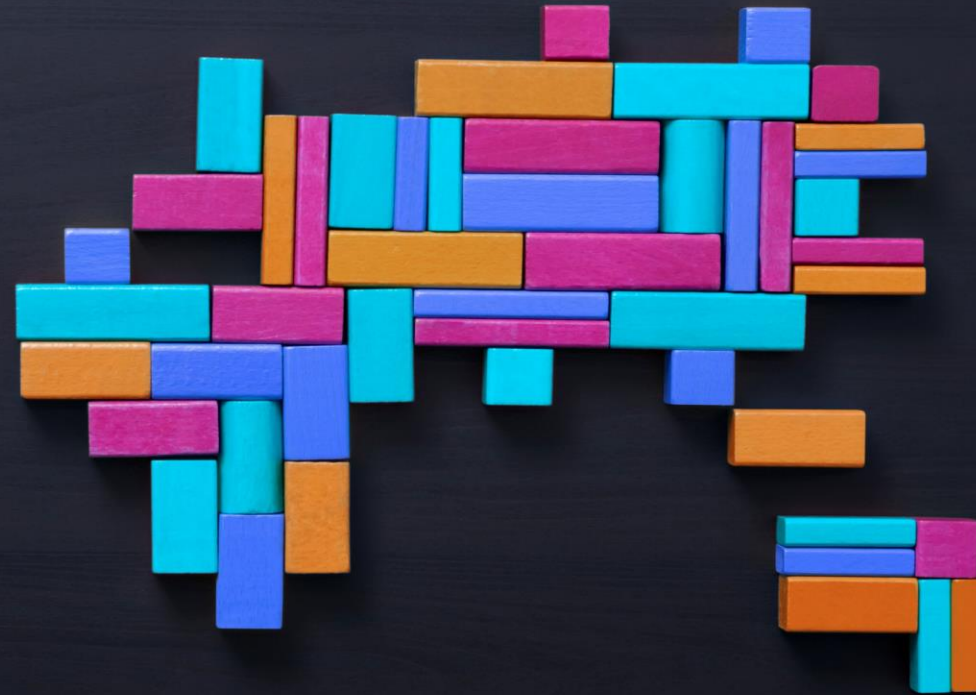
Deliver on promise

Focus on successful deliveries of a few high-quality products that are easy to understand and use

23/24

Bridging the gap

Expand customer base preferably international and seek transitional opportunities in H2, CCSU & Wind

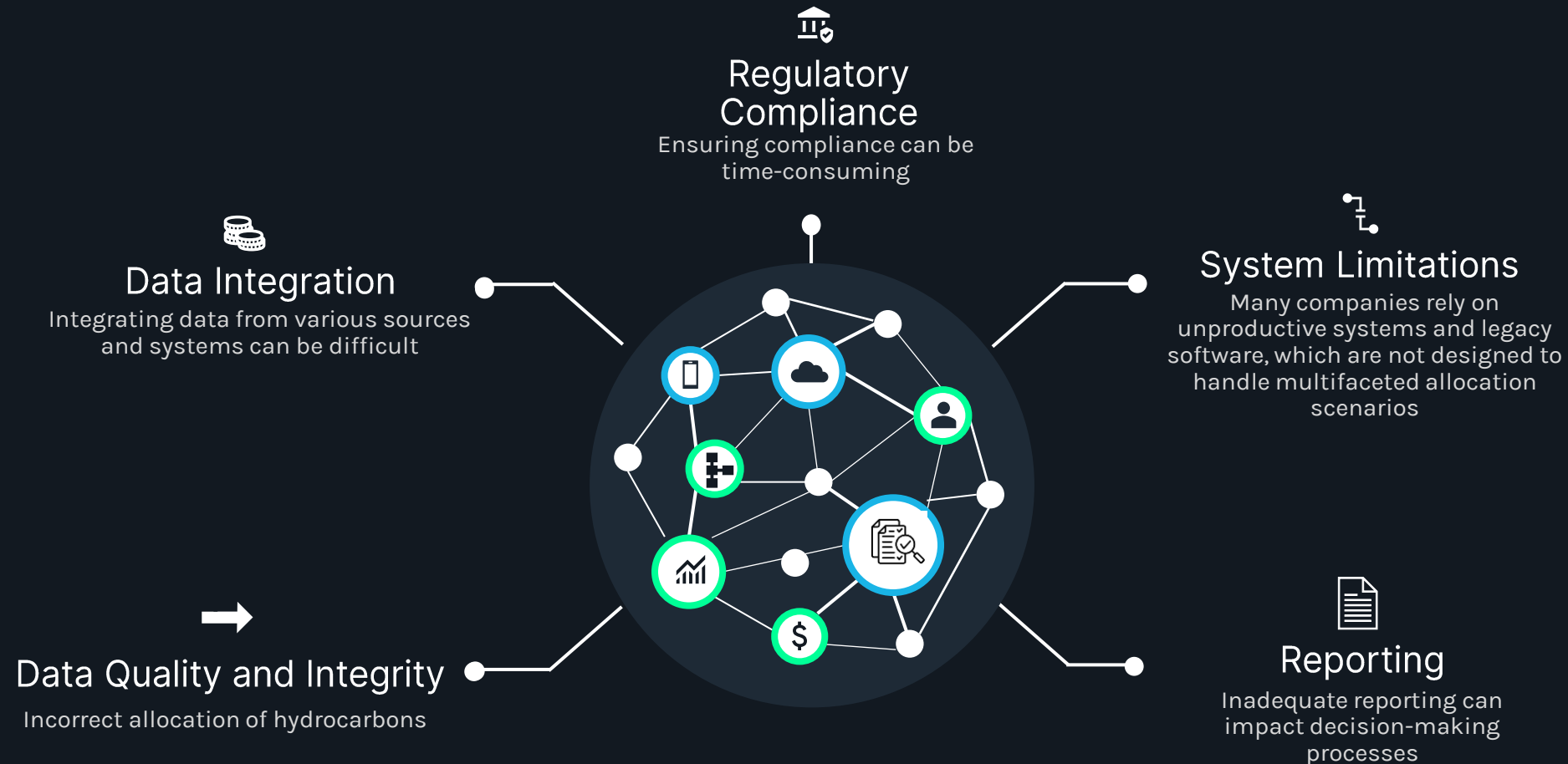


25+

Location, location, location

Follow key customers in energy transition journeys
Open new offices where onsite support is needed
Position portfolio for new energy value-chains

EnergyX – Challenging the Challenges



How we develop (and deliver) our fast-value software

The EnergyX Operations story

Super skilled
Consulting Services

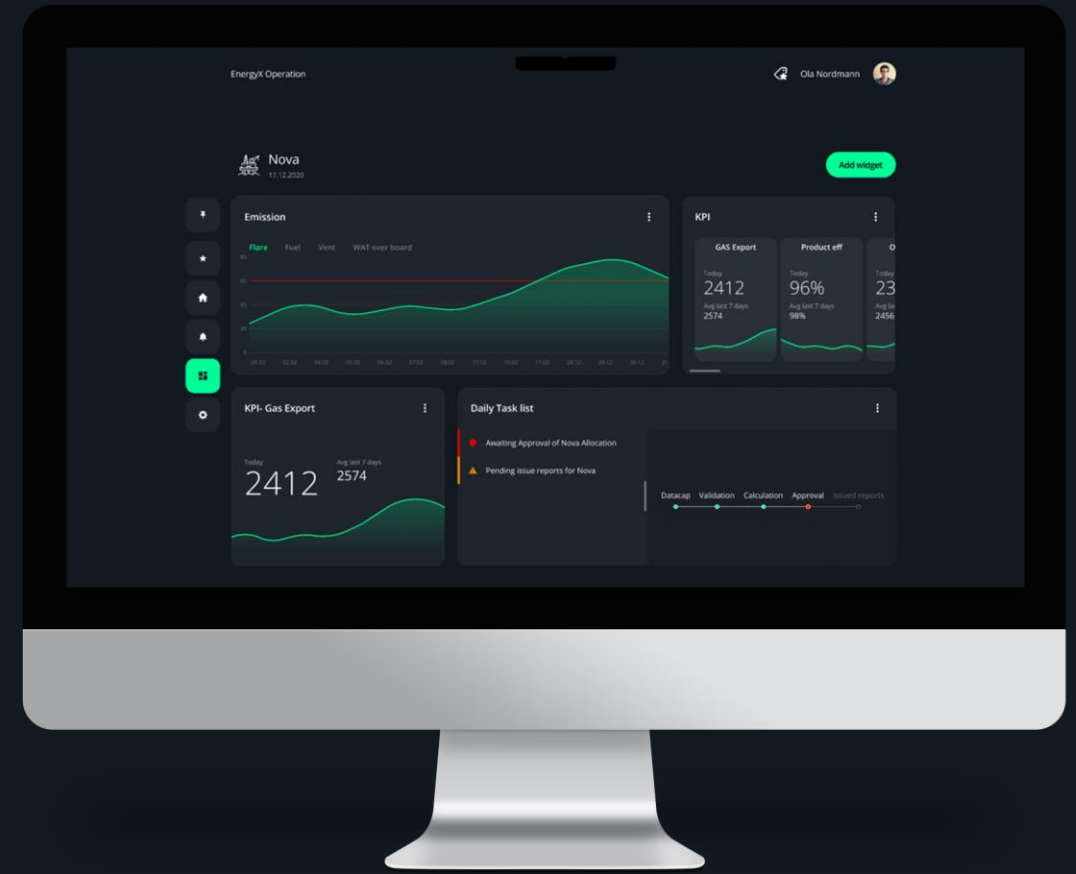


Modern Industry Software

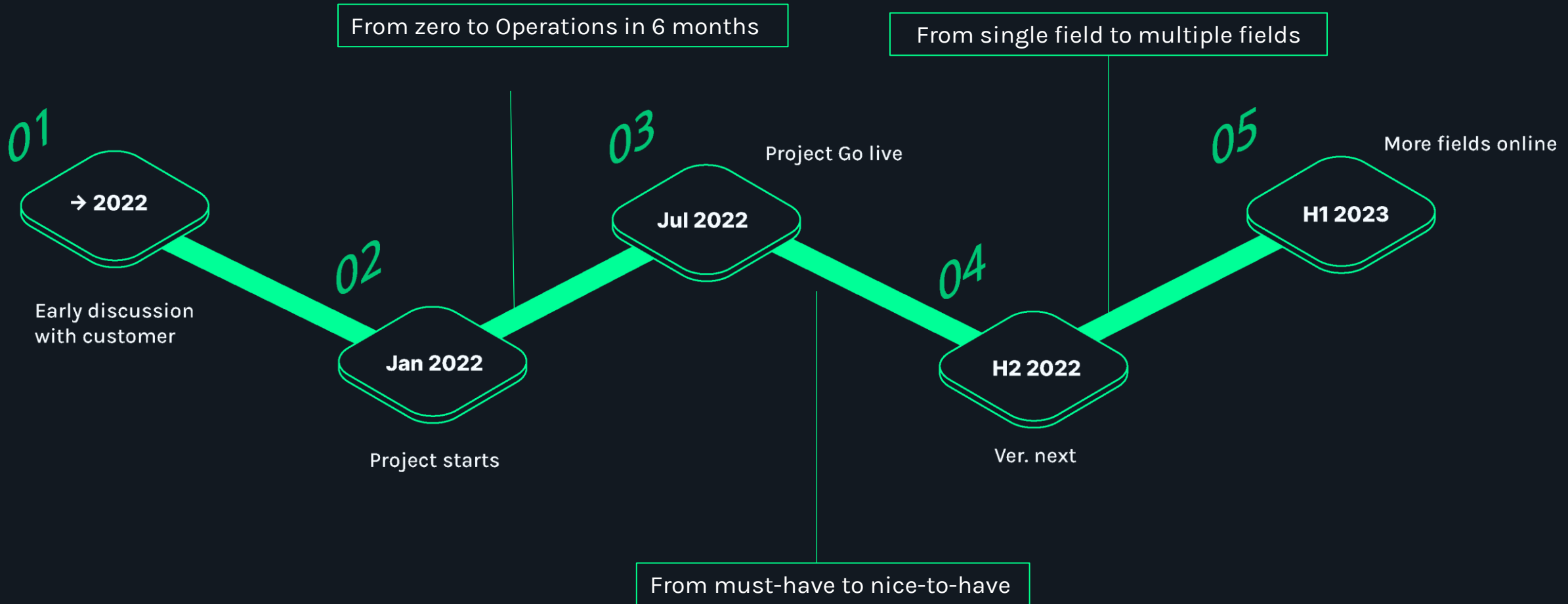
Specialized
Cloud Operations

Short about EnergyX Operations

- EnergyX Operations automates the daily and monthly allocation and production reporting processes for oil and gas field operators.
- These are central processes in the attribution of the quantity and ownerships to what is being produced in the field and further transported and sold downstream.



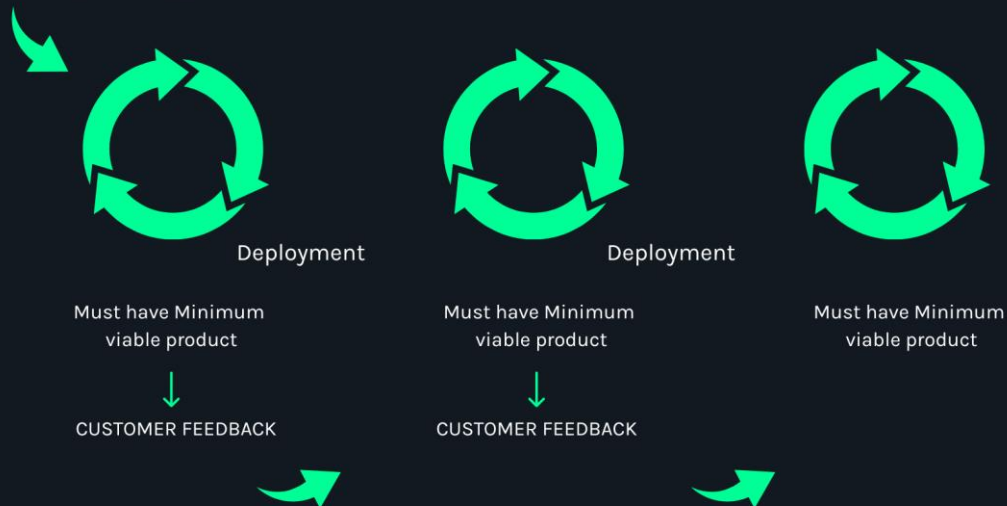
Timeline



Delivery approach

Rule 1: Follow critical path to fit-for-purpose on time

Initial planning



Rule 2: Build for criticality, flexibility and scale

Product Launch



Rule 3: When in doubt – see Rule 1

Delivery approach

Rule 2: Build for criticality, flexibility and scale

Key takeaways:

1. You don't need to be completely "DONE" to go-live. What are the critical functions you need to be able to do your work efficiently - and what is "nice to have" are two completely different things.
2. Start the "critical-path" early so that everyone is on the same page.
3. Give the end user access to screens where they can validate core functionality as soon as you can - that will build confidence that critical-path is achievable.
4. Agree on how to "deliver the rest" - after all there are still expectations to how a "complete solution will look when DONE".
5. If you have a direction for where your product is going, use new opportunities to add more functionality - that will continue to add value to the first users as well.

Rule 1: Focus on the customer

Initial planning

Must have a viable product

CUSTOMER

Version 1

Version 10

**Global
Roll out**

Partner strategy

EnergyX + Microsoft Azure = Fast Value



Utilizing Azure cloud services

EnergyX is rapidly creating light-weight and smart solutions that gradually reduce their customers dependencies on old monolith on-premises systems



New features are instantly available

The software is always on and always updated.
No longer any need for lengthy and costly upgrade projects

EnergyX Software

Boost your business with EnergyX smart applications that simplify processes through advanced automation and exception-based workflows.

Avoiding time-consuming and costly updates with cloud native software built on Microsoft Azure that is **always on** and **always updated**.

EnergyX Dispatch

Keep your gas portfolio on track with EnergyX Dispatch. This cost-effective SaaS solution enables gas shippers to manage contractual commitments, capacity bookings, and sudden imbalances with ease.

EnergyX Dispatch features a quick, intuitive interface with customizable alerts and real-time visualizations, giving you instant insights and control across gas systems. The system has been developed in accordance with Edig@s standards, supports secure communication over AS2/AS4, and gives you full control over all messages in and out of the system.

EnergyX Control

EnergyX Control gives full oversight of data from production to point of sale, automatically gathering and validating key figures for higher data confidence and transparency. EnergyX Control seamlessly merges and authenticates data from multiple sources, creating a centralized hub for all production data management.

By ensuring end-to-end data integrity, EnergyX Control offers real-time monitoring, customizable dashboards, and advanced analytics to boost efficiency and compliance.

EnergyX Cargo

Manage all lifting related activities for any liquid storage products in a simple and cost-effective way using EnergyX Cargo. Ensure full control and transparency of all production forecasts, entitlements, nominations and lifting processes in a modern and user-friendly cloud native software.

Use simple and intuitive widgets and dashboards for efficient navigation and overview.

EnergyX Operations

EnergyX Operations automates production and sales allocation processes, reducing complexity, minimizing manual data handling, and delivering reliable, accurate outputs.

Through an advanced data integration pipeline and high-level automation, the system ensures efficient operational workflows and transparent data for better decision-making.

EnergyX H2

Cloud-native hydrogen solution for seamless and efficient nomination and production tracking of green hydrogen. EnergyX H2 ensures error-free handling of H2 requests, nomination, production data and invoicing data by leveraging automation and cloud technology.

Key rules to climbing the software mountain



**Make decisions
that might be wrong**

**Instead of avoiding
to make a decision at all**

**Know where you
are going**

**Laser focus on
critical path**

**Be willing to learn
and change**

(but understand what it means)

